



*Creating workplaces where people want to be*

## **Biography for Barb Johnson**

As a speaker, consultant and writer, Barb has been helping organizations create productive and profitable workplaces for more than 15 years. She is a founder of Generation Works, a company that focuses on the effects of generational issues in the workplace.

Following an outstanding career in healthcare, where she held management, staff and special projects positions, Barb has worked with clients in corporations, the public sector and healthcare.

Barb graduated from the University of Buffalo with a Masters degree in Adult Health and Education. In 2006 she earned the nationally recognized BridgeBuilder trainer certification in generational facilitation techniques. Barb holds an adjunct faculty appointment at Cornell University School of Industrial Labor Relations, and is board certified in continuing education and staff development.

Blending her expertise in all these areas, Barb has a keen insight into the ways that four generations in a workplace can impact an organization's productivity and bottom line. Her sensitivity to the challenges and demands facing today's workplaces allows audiences to immediately apply her insightful content to their individual work situations.

Barb is a member of the National Speakers Association, the American Society of Training and Development, the Society for Human Resource Management and National Nurses in Staff Development.

Traditionalists, Baby Boomers, Gen Xers and Millennials are all part of Barb's personal and professional experience. While at times all these generations are crowded, challenging, funny and thought provoking, they all contribute to Barb's unique ability to help others discover and maximize the assets of four generations!

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