



Creating workplaces where people want to be

Introduction for Barb Johnson

Take a look around your workplace. For the first time in history, you will see the faces of four different generations at work. Working side by side presents challenges as each generation brings its own unique values and perspective. The co-workers wonder “Why do they do that!” and more importantly, “How are we going to work effectively through those challenges?”

Today’s speaker, Barb Johnson, is a partner in Generation Works, a company that focuses on the effects of generational issues in the workplace, creating workplaces where people want to be.

Barb is a speaker and consultant in generational workplace issues certified by the nationally recognized Bridgeworks organization. She holds a master’s degree in Adult Health/Education from SUNY at Buffalo and is board certified in continuing education and staff development. Barb holds an adjunct faculty appointment to the Cornell University School of Industrial Labor Relations, and is a member of the National Speakers Association, the Society for Human Resource Management and the American Society of Training and Development.

Traditionalists, Baby Boomers, Gen Xers and Millennials are all part of Barb’s personal and professional experience. While at times all these generations are crowded, challenging, funny and thought provoking, they all contribute to Barb’s unique ability to help others discover and maximize the assets of four generations!

Please join Barb as she introduces you to the faces of generations in today’s workplace and strategies for successfully working together!

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